

# Operational Excellence Webinar Series

Reserve Bank Information Technology Private Limited

## Data Privacy - key aspects of the data protection framework

#9

Srinivas Poosarla

**ReBIT in collaboration with Infosys**

# Housekeeping Rules

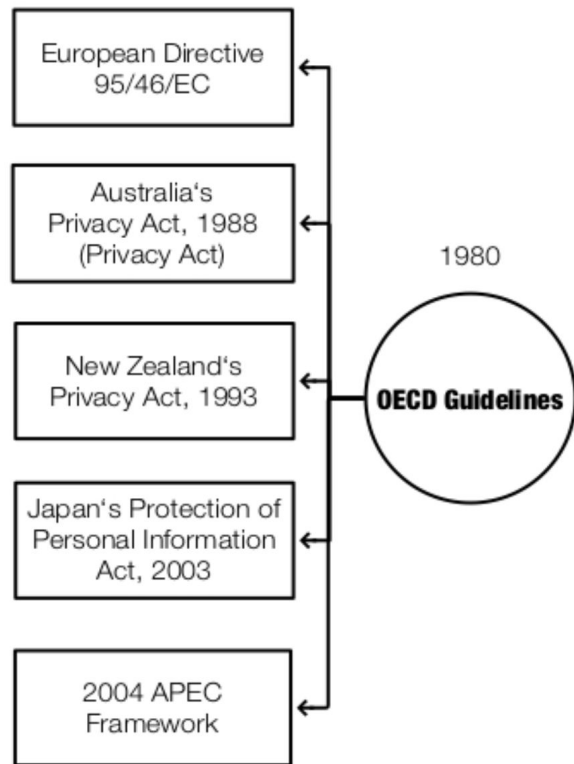
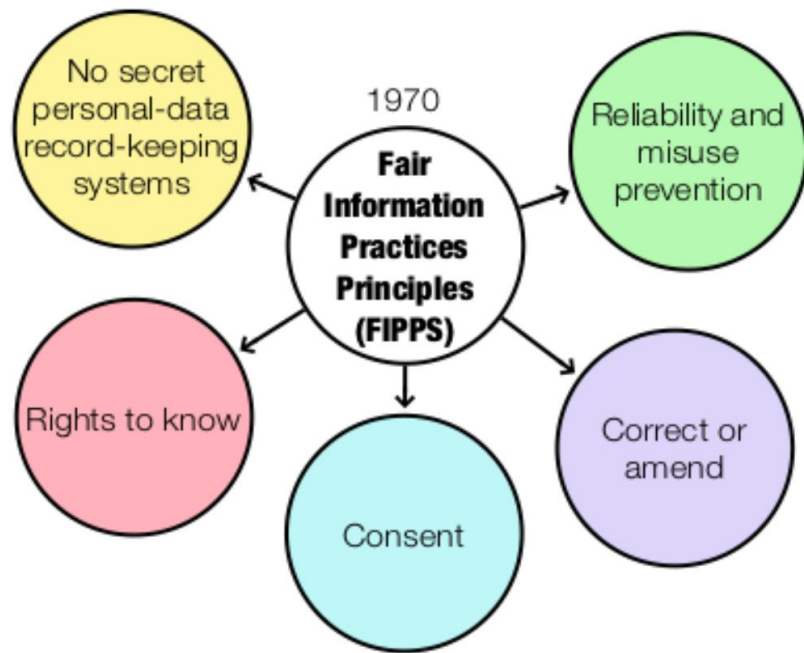
- Please keep your phone at mute at all times during the proceedings of the webinar
- The QA session towards the end will be moderated, for questions, please raise hands and we will selectively unmute the line
- You can also submit your questions in the chat window

# Webinars (monthly event)

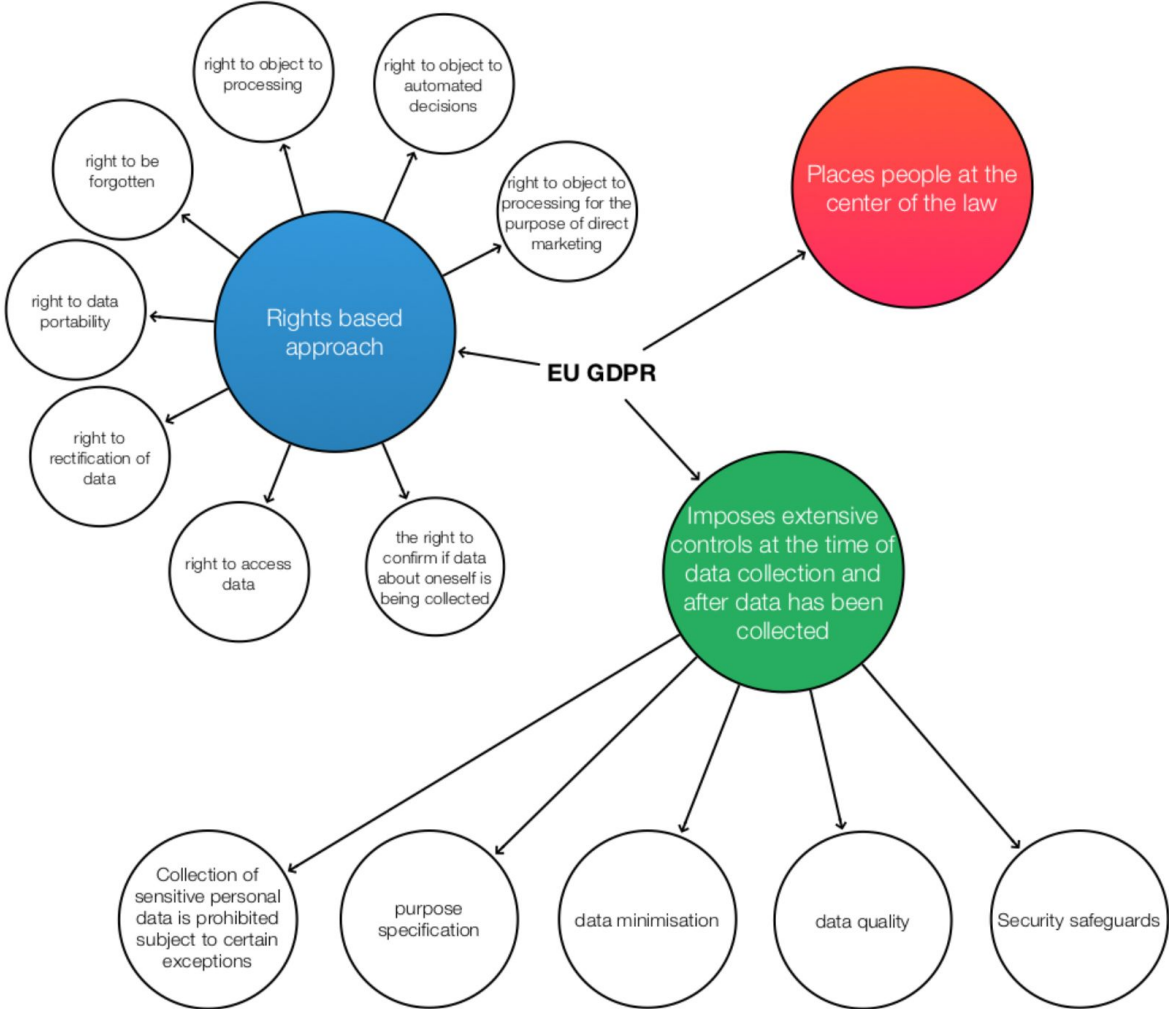


# History

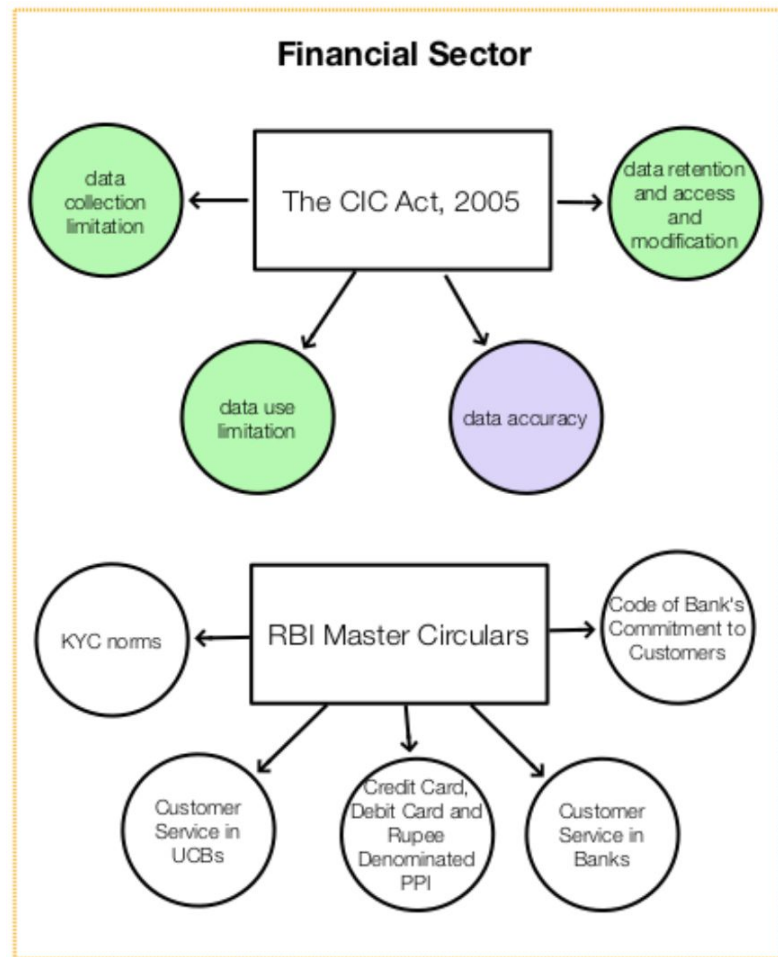
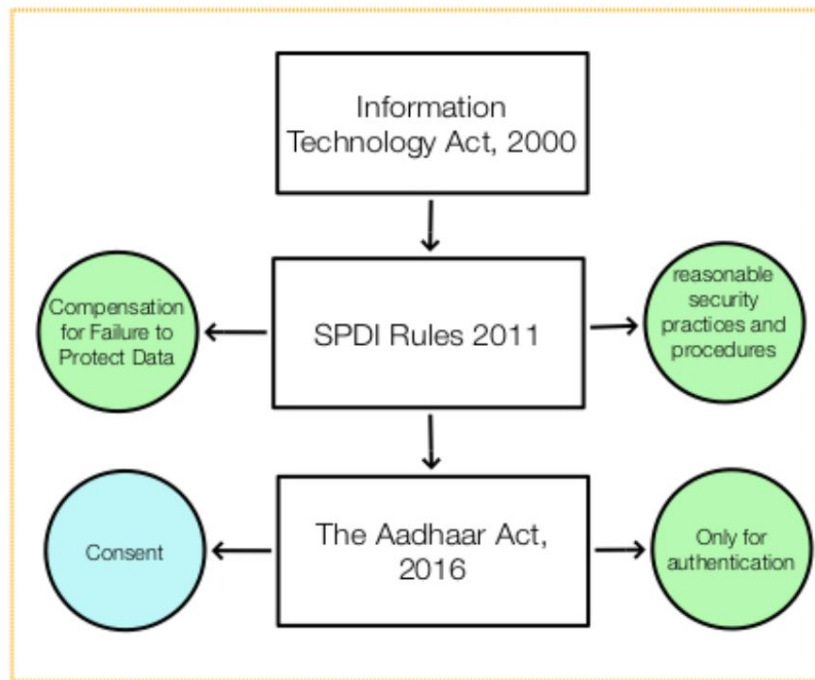
US approach  
focuses on protecting the individual  
from excessive State regulation



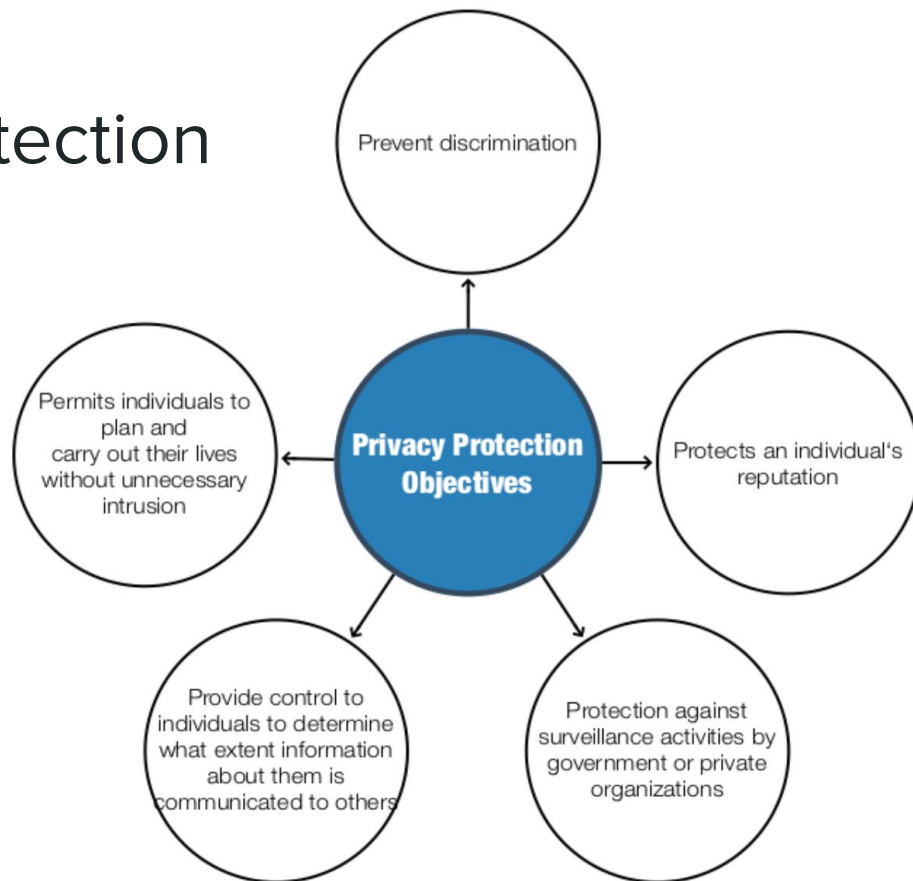
# EU-GDPR



# Privacy in India



# Privacy Protection Objectives



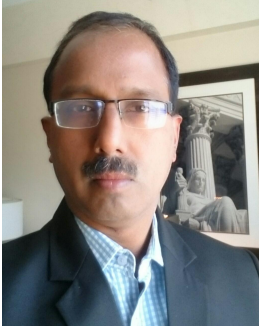
However, not all information about an individual is necessarily private and deserving of protection. It is for a legal framework to determine where affording such freedom is appropriate and where it is not.

## Challenges in current technological landscape

- Data can be de-anonymized
- Data may be generated as a by-product of a transaction
- Obtained by a service provider in return for a free service
- Obtained by a service provider in return for a free service
- Obtained as a consequence of accessing a service
- Internet of Things relies on continuous collection of personal information

Creates difficulty in adhering to the traditional privacy principles of consent, collection and use limitation

# Panelist



## **Srinivas Poosarla, Vice President and Head (Global), Privacy & Data Protection at Infosys**

Srinivas Poosarla is responsible for ensuring Infosys' compliance to Data Protection Regulations globally, in over 30+ countries. In his career span of 28 years which includes about 9 years at Tata Steel, he was associated in various capacities with a diverse set of enterprise functions such as Quality Management, Manufacturing, Risk Management and Governance for Information Security, Business Continuity, Intellectual Property and Security Incident Management, apart from Data Privacy.

Srinivas has been playing active role in privacy initiatives both in India and the international fora. He is a designated expert in the Data Privacy working group of ISO's SC27 committee, involved as one of the key players in shaping up standards on data privacy and is currently co-editor of two international privacy standards. He is convener of the committee formed by BIS (Bureau of Indian Standards) to draft Data Privacy Standard along with experts from the Industry. He is also member of the IAPP's (International Association of Privacy Professionals) Asia Pacific Advisory Board and has been designated "Fellow of Information Privacy" (FIP) by IAPP.

Srinivas is a B.Tech from IIT, Varanasi and has data privacy certifications relevant to his profession, such as CIPP, CIPT, DCPD and DCPLA.



# Data Privacy

Deep Dive